

HIGHER TRAILS

Championship Rodeo

Elevate your brand's impact with Higher Trails Church as we extend an exclusive invitation to join us in fostering community engagement through the timeless tradition of RODEO!

Sponsorship plays a pivotal role in ensuring the triumph of our event, and this year, we anticipate maintaining our remarkable attendance record with a crowd of 3,000 enthusiasts. In an era where opportunities for cowboys and cowgirls to showcase their skills are limited, we take pride in serving as the premier platform for rodeo competitions. Expect nothing short of a spectacular turnout at this exciting event!

Partner with us today and align your brand with the excitement and tradition of RODEO at Higher Trails Church. Together, we can make this year's event an unforgettable experience for all.



VENDOR

Packages

WEBSITE

www.highertrails.church/arenaministry

SOCIAL MEDIA

@HigherTrailsChurch
@HigherTrailsArena





ABOUT THE RODEO

At Higher Trails Arena, we cast a net for God to reach those who might not typically seek Him in a traditional church setting. Our motto at Higher Trails Church is simple but profound: 'It's Not About Us, It's All About HIM.' This reflects our unwavering commitment to making God's presence and message accessible to all, especially those within the unique and diverse community we serve.

Get ready for an adrenaline-pumping, action-packed rodeo experience like no other! Inside the Higher Trails Arena, we're bringing you the heart-pounding excitement of nine traditional rodeo events that will keep the crowd on the edge of their seats:

Bareback ~ Saddle Bronc ~ Ranch Bronc ~ Tie Down ~ Breakaway ~ Steer Wrestling
Team Roping ~ Barrel Racing ~ Bull Riding

We don't just stop with the action inside the arena; we believe in creating memorable experiences for our sponsors both inside and outside. Here's a sneak peek at what's happening beyond the arena:

- Kid Zone, featuring a mechanical bull, bounce house – fun for the whole family!
- Kona Ice – cool down with refreshing treats.
- Vendor event with something for everyone – a shopping extravaganza!
- World-class concession stand – savor delicious eats while enjoying the festivities.

Don't miss out on this incredible opportunity to join us as a sponsor and be part of an unforgettable rodeo event that's all about thrilling action, family fun, and a deep connection to our community. It's not just a rodeo; it's a Higher Trails experience like no other!



RODEO TIMELINE

FRIDAY NIGHT

19 July 2024

- Vendor event at 7pm
- Rodeo at 8pm


SATURDAY NIGHT

20 July 2024

- Vendor event at 7pm
- Rodeo at 8pm

www.highertrails.church/arenaministry 

htcproductions@highertrails.church 

903-456-3610 



ABOUT THE VENDOR EVENT

The Higher Trails Church UPRA Rodeo Vendor Show is an “Invitational Show.” Applicants are welcome to apply for available space and are juried based on quality, booth display and product diversity. The Higher Trails Church UPRA Rodeo Vendor Show reserves that sole right to select vendors they deem appropriate for the vendor mix on an annual basis. An application does not guarantee the applicant booth space. All applicants must submit photos of their retail booth display and the products to be sold. If chosen, we will contact you to submit payment and secure your booth space.

TENTATIVE HOURS OF OPERATION

BOOTH HOURS:

July 19th – July 20th 7:00pm – 10:30pm

VENDOR MOVE IN

Friday July 19th 3:00pm – 6:00pm
(no exceptions)

VENDOR MOVE OUT

Saturday July 20th 10:30pm – 12:00am
(no exceptions)



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Vendor Guidelines

Booth Setup



These requirements must be adhered to:

1. All vendors must supply their own hard backdrop and sides for their booth, as needed. Pipe and drape will not be available. The booth must be free standing and may not rely on building structure for support. Vendors may not rely on neighboring backdrop or side walls as their own.
2. Vendor must supply their own signage for booth name.
3. "Easy Ups" or tent frames will be allowed. No vendor trailers will be allowed. Booths must fit within one of our available booth spaces below.
4. Five premium booth spaces are 15' x 12', covered, have lighting and electricity. One premium booth space is 10'x12", covered with electricity and lighting. Eight regular booth spaces are 10' x 10', not covered, limited arena lighting, limited electricity. – All merchandise, displays, fixtures, signs, chairs, and property of retail vendor must fit into the designated booth space. This design specification is intended to ensure that one booth does not visually block another booth's display.
5. All vendors must secure their own booth at the end of each night. Security will only be available during active event. Spaces are available for campers if needed.
6. The Vendor event will be in our outdoor arena.

Vendor Guidelines

Payments & Cancellations



PAYMENTS

The vendor registration fee is \$50 - \$100 (depending on site chosen), which covers set up for both nights. **Once you have been notified that you have been selected:**

- Payments are due by March 31st and can be made by cash, check, or online.
- Online payments: <https://ppay.co/3M2Sjgc8fOk>
- Please make checks payable to: "Higher Trails Cowboy Church" (Recognized 501(c)3 Organization), and mail them to: PO BOX 270, Merit, TX 75458
- Contact Information: Christi McLain at htcproductions@highertrails.church or 903-456-3610

CANCELLATION POLICY

A cancellation fee of \$25 (regular spaces) or \$50 (premium spaces) will be deducted from all refunds requested in writing before May 1st, 2024. Refunds will not be issued for any reason after May 1st, 2024.

Please note: We make selections based on products and services for the specific needs for our event. Completing this request form does not guarantee you will be chosen of the event. We will notify you by phone or email if you are selected.



Thanks For Considering

We extend our heartfelt gratitude for considering Higher Trails Church's RODEO. We know that you could have chosen a number of other deserving organizations. The rodeo simply wouldn't be the same without vendors like you. Your support fuels our mission to bring community joy through this timeless tradition, and we look forward to the incredible journey ahead with you.

Online Vendor Request Form

Please submit your vendor request form by clicking [HERE](#) or by scanning the QR code below with your cell phone camera no later than March 15th, 2024.

