

HIGHER TRAILS

Championship Rodeo

Elevate your brand's impact with Higher Trails Church as we extend an exclusive invitation to join us in fostering community engagement through the timeless tradition of RODEO!

Sponsorship plays a pivotal role in ensuring the triumph of our event, and this year, we anticipate maintaining our remarkable attendance record with a crowd of 3,000 enthusiasts. In an era where opportunities for cowboys and cowgirls to showcase their skills are limited, we take pride in serving as the premier platform for rodeo competitions. Expect nothing short of a spectacular turnout at this exciting event!

Partner with us today and align your brand with the excitement and tradition of RODEO at Higher Trails Church. Together, we can make this year's event an unforgettable experience for all.



SPONSORSHIP

Packages

WEBSITE

www.highertrails.church/arenaministry

SOCIAL MEDIA

@HigherTrailsChurch
@HigherTrailsArena





ABOUT THE EVENT

At Higher Trails Arena, we cast a net for God to reach those who might not typically seek Him in a traditional church setting. Our motto at Higher Trails Church is simple but profound: 'It's Not About Us, It's All About HIM.' This reflects our unwavering commitment to making God's presence and message accessible to all, especially those within the unique and diverse community we serve.

Get ready for an adrenaline-pumping, action-packed rodeo experience like no other! Inside the Higher Trails Arena, we're bringing you the heart-pounding excitement of nine traditional rodeo events that will keep the crowd on the edge of their seats:

Bareback ~ Saddle Bronc ~ Ranch Bronc ~ Tie Down ~ Breakaway ~ Steer Wrestling
Team Roping ~ Barrel Racing ~ Bull Riding

We don't just stop with the action inside the arena; we believe in creating memorable experiences for our sponsors both inside and outside. Here's a sneak peek at what's happening beyond the arena:

- Kid Zone, featuring a mechanical bull, bounce house - fun for the whole family!
- Kona Ice - cool down with refreshing treats.
- Vendor event with something for everyone - a shopping extravaganza!
- Fireworks on Saturday night after the rodeo.
- World-class concession stand - savor delicious eats while enjoying the festivities.

Don't miss out on this incredible opportunity to join us as a sponsor and be part of an unforgettable rodeo event that's all about thrilling action, family fun, and a deep connection to our community. It's not just a rodeo; it's a Higher Trails experience like no other!



EVENT TIMELINE

FRIDAY NIGHT

17 July 2026

- Vendor event at 7pm
- Rodeo at 8pm

SATURDAY NIGHT

18 July 2026

- Vendor event at 7pm
- Rodeo at 8pm

www.highertrails.church/arenaministry

arena@highertrails.church

903-461-9421

Sponsorship Levels



Title

Elevate your brand to the forefront of our rodeo event as the exclusive Title Sponsor, where you'll become synonymous with the tradition and excitement of Higher Trails Church's RODEO.

4x8 arena & stair entry signs

6 VIP & 12 general admission tickets

6 meal tickets

Preferred parking

Recognition throughout rodeo

One available

\$7,500

Concession

Become the Concession Sponsor and keep our attendees energized and satisfied with delicious treats and beverages, making your brand the taste of success at the event.

Name on concession stand

Name on fry hut

12 general admission tickets

6 meal tickets

Recognition throughout rodeo

One available

\$3,500



Platinum

Enjoy premium visibility and recognition as the Platinum Sponsor, with your brand shining as a symbol of unwavering support for Higher Trails Church's RODEO.

4x8 sign in arena

10 general admission tickets

Recognition throughout rodeo

Six available

\$2,500

Chute

Be the force behind the thrilling moments as the Bucking Chute Sponsor, providing the very platform where courageous riders face their challenges head-on.

3x6 sign on bucking or roping chute

4x4 sign on bleachers

8 general admission tickets

Recognition throughout rodeo

Six Bucking Chute/ Two Roping Chute Available

\$1,500



Event

Make your brand an essential part of the rodeo's events as an Event Sponsor.

Keepsake sponsor flag carried during event

8 general admission tickets

Recognition throughout rodeo

Nine Available

\$1,000

Gold

Gain substantial recognition and exposure as a Gold Sponsor, standing out as a key supporter of our rodeo while enhancing the overall experience for attendees.

4x8 sign on bleachers

6 general admission tickets

Recognition throughout rodeo

Unlimited Availability

\$1,000



Silver

Enjoy a distinguished presence within our promotional efforts as a Silver Sponsor, contributing to the rodeo's success and being recognized for your commitment.

4x4 sign on bleachers

Recognition throughout rodeo

Unlimited Availability

\$500



Thanks For Supporting

We extend our heartfelt gratitude for considering partnership with Higher Trails Church's RODEO. Your support fuels our mission to bring community joy through this timeless tradition, and we look forward to the incredible journey ahead with your valued sponsorship.

SPONSORSHIP SELECTION (Please Circle)

- Title Sponsor \$7,500
- Concession Sponsor \$3,500
- Platinum Sponsor \$2,500
- Chute Sponsor \$1,500
- Event Sponsor \$1,000
- Gold Sponsor \$1,000
- Silver Sponsor \$500

COMPANY INFORMATION

Company Name: _____

Contact Name: _____

Phone Number: _____

Contact Email: _____

Pay online by scanning the QR code or at <https://highertrails.churchcenter.com/giving>

Please make checks payable to:
"Higher Trails Cowboy Church"
(Recognized 501(c)3 Organization)
Contact Information: Ty Phipps at
arena@highertrails.church

